

OFFICE OF THE SUPERINTENDENT

Millburn Public Schools

INFORMATION ITEM

May 16, 2010

To: Board of Education Members

From: Ellen E. Mauer, PhD

Subject: Market Survey Study

It was requested that we have a discussion regarding doing some Market Survey Studies in the personnel areas. This may be in preparation for negotiations and/or to simply assess where we currently stand in the marketplace of support staff, teachers, and administrators. Such information can be useful in attracting and retaining quality staff members.

The BOE should discuss whether or not this kind of survey would be useful and if so, what the timeline would be for the information gathering. As you may have guessed, this kind of information becomes outdated each year. The BOE should also discuss what the purpose of gathering this information would be used to do so that we have a clear direction.

The ways in which you could gather the information would be through a small subcommittee, have an administrator do this, or hire a consultant. If a small subcommittee is used, there should be an administrator guiding the direction and holding regular meetings. This would be very time-intensive.